



# CHEERS !!



THE OFFICIAL NEWSLETTER OF THE UGA 'CHEERS' BOOSTER CLUB  
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SEPTEMBER 2009 FALL

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In This Issue: Spirit Coordinator Shelly O'Brien Leaves Cheerleading Program. Interim Coach Named by UGAA. New CHEERS Board Elected. Homecoming Activities

## **FROM THE BOARD:**

It is with deep regret that CHEERS must announce to our membership the resignation of our Spirit Coordinator and Head Coach, Shelly K. O'Brien, effective on August 27th. Shelly was named Spirit Coordinator (Staff Position) in March of 2005. In her four and a half years with program, she brought a sense of pride and respect to the Spirit Program, as well as a Competition Squad that placed 10th in UCA Nationals in its first year, 2008. The Competition Squad placed 7th this year in the UCA Nationals in Orlando.

Shelly and her husband, Tim, became the proud parents of son, Brayden, on March 15th of this year. She leaves the program to be "Mommy" in this important time of her six-month-old's life. As a former UGA Cheerleader and UGA Alumna, we feel sure that Shelly will stay close to CHEERS and the Cheerleading Program.

The Athletic Association has named Ben O'Brien (no relation to Shelly) as Interim Coach for the 2009-2010 athletic year. Ben served as Shelly's Assistant Coach during the 2008 Athletic year, so he comes with some experience and a wealth of enthusiasm. Ben will be assisted by graduate assistant Dana Luker, a veteran of the UGA Spirit program and 2009 graduate.

The Dawgs are off to an up and down football season with a 3-3 record. The Dawgs lost their opening game (Oklahoma State) for the first time in the Mark Richt era. Georgia faces the Commodores of Vanderbilt on the road in Nashville, and the Florida Gators in Jacksonville on Halloween, before returning to Sanford Stadium for Homecoming against Tennessee Tech on November 7th. Kick-off is scheduled for 1:00pm. Coverage will be provided as a pay-per-view service. Whether you are a recent Alumnus or a member of the 'Long Skirt' generation, CHEERS looks forward to seeing you at the Homecoming celebration every year. You are the ones that make Homecoming special! Further information on all Homecoming activities can be found in this newsletter.

## **New CHEERS Board Elected**

CHEERS has a new governing Board! The CHEERS general meeting was held at Stegeman Coliseum on August 22nd, 2009. The meeting had been postponed from June as a convenience to CHEERS members and Cheerleading parents, who would be on campus for the August 'Fans Picture Day' activities. The newly elected members of the CHEERS Board are as follows:

Co-Presidents	Robbie & Linda Martin
Vice President	Donna Whatley
Co-Treasurers	Bob & Terri Cool
Co-Sec/Communications	Dana Denney
	Anita and Wayne McCurley
Past President	Bill Sikes
Alumni Representative	Dr. Bonnie Howard

The new Board had to get right to work on fundraising ideas, Home Game Tailgates set-up, website maintenance, Halftime food for the Cheerleaders at Home games, and Homecoming activities.

Kathryn Scofield will continue to serve as webmaster for the CHEERS website: [www.ugacheers.com](http://www.ugacheers.com)  
The new CHEERS Board will serve until August, 2010.

## **Motor Coach Club Hosts Cookout Nov. 20th**

The Georgia Bulldog Motor Coach Club has invited the Cheerleaders, Mascots, Mic Man, Spirit Program staff, Cheerleading parents, and Alumni Cheerleaders, to a cookout on Friday night, November 20th, on the eve of the Georgia-Kentucky game. The cookout will be held at the pavilion of Bulldog Park RV Facility on Hancock Industrial Way, off Olympic Dr. The cookout kicks off at 7:00pm.

Music from one of the local bands begins at 9:00pm. The pavilion is covered in case of bad weather. It may be a little cool, so bring a jacket and enjoy an evening of great food and music at the beautiful Bulldog Park RV Facility.

The Georgia Bulldog Motor Coach Club has long been a supporter of both CHEERS and the Cheerleading program. Many of the Motor Coach Club members were charter members of the CHEERS Booster Club back in May, 1998.

For all information on the 2009 Homecoming activities and Online Registration, Go to:  
[www.georgiadogs.com/Athletics/Spirit and Mascot/Spirit Alumni](http://www.georgiadogs.com/Athletics/Spirit and Mascot/Spirit Alumni)

VISIT 'CHEERS' ONLINE AT [UGACHEERS.COM](http://UGACHEERS.COM) FOR PICTURES, UPDATES, AND A CALENDAR OF COMING EVENTS

# HOMECOMING 2009

Friday & Saturday, November 6th & 7th, 2009  
(Registration Deadline is Friday, October 30th @ 5:00pm)

Friday, Nov. 6th	Homecoming Parade	Downtown Athens	6:00pm*
Friday, Nov 6th	Men's Exhibition Basketball Game vs. North Georgia	Stegeman Coliseum (Special Alumni Seating and Halftime Welcome Reception)	7:30pm*
Saturday, Nov. 7th	Alumni Check-In	Georgia Center for Continuing Education-Pick up Tickets, T-Shirts, Game Information	9:00am*
Saturday, Nov. 7th	Alumni Luncheon	Georgia Center Courtyard Chick-Fil-A Lunch Hosted by CHEERS	10:00am**
Saturday, Nov. 7th	Homecoming Game UGA vs. Tennessee Tech	Sanford Stadium	1:00pm*

\* Times are subject to change, depending on final decisions for game starting times.  
\*\* Saturday's Alumni Luncheon will be held immediately following Alumni Check-in and Alumni meeting that may follow. The Luncheon, catered by Chick-Fil-A, and hosted by the CHEERS Booster Club, will be held under the CHEERS red tents in the courtyard of the Georgia Center for Continuing Education and Hotel. Check for updates online at: [www.georgiadogs.com/Athletics/Spirit and Mascot/Spirit Alumni](http://www.georgiadogs.com/Athletics/Spirit and Mascot/Spirit Alumni) and online at CHEERS' website: [www.ugacheers.com](http://www.ugacheers.com)

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New Membership     Renewal     Cheerleader Parent     Alumni Cheerleader  / Years \_\_\_\_\_

## 2009-2010 'CHEERS' MEMBERSHIP FORM

'CHEERS' BOOSTER CLUB MEMBERSHIP IS \$25.00 PER FAMILY PER YEAR. DUES AND DONATIONS, ALONG WITH MONIES GENERATED THROUGH FUNDRAISING EFFORTS, ARE USED TO SUPPORT CHEERLEADING ACTIVITIES NOT COVERED BY THE UGA ATHLETIC ASSOCIATION. ALTHOUGH 'CHEERS' IS CHARTERED UNDER UGAA RULES AND GUIDELINES, THE BOOSTER CLUB RECEIVES NO FUNDING FROM ANY UNIVERSITY SOURCE. PLEASE MAKE YOUR CHECKS PAYABLE TO UGA 'CHEERS' BOOSTER CLUB AND MAIL TO:

'CHEERS' BOOSTER CLUB  
P.O. BOX 30261  
SAVANNAH, GA. 31410

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY, ST., ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

DUES \$25.00 + EXTRA DONATION \$ \_\_\_\_\_ = CHECK TOTAL \$ \_\_\_\_\_